

**ORDER**

**Orders**  
**Order / Rev:** 484873 - 7  
**Alt Order #:**  
**Product Desc:** Kirkpatrick for Congress 2012  
**Estimate:** ID 11368  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 07/10/12 / 10/24/12  
**Order Type:** GENERAL

**CBS5**

**Primary AE:** House KPHO Local House KPHO Local  
**Sales Office:** KPHO  
**Sales Region:** Local

**Agency**  
**Name:** Media Strategies and Research  
**Buying Contact:**  
**Billing Contact:**  
 1580 Lincoln Street  
 Denver, CO 80203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Kirkpatrick/D/CON/ AZ  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Other  
**Priority:** IMP  
**Revenue Codes:** POL, PLC, CPL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	49	\$41,065.00	\$34,905.25
10/29/12	10/29/12	10	\$4,455.00	\$3,786.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	49	\$41,065.00	\$34,905.25	0.00
November 2012	10	\$4,455.00	\$3,786.75	0.00
<b>Totals</b>	<b>59</b>	<b>\$45,520.00</b>	<b>\$38,692.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPHO Local House Kf			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
CBS5	22%	\$45,520.00
Market	100%	\$206,909.09

**Competitive Share**

	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	18%	\$37,243.64
KPAZ	0%	\$0.00
KPNX	20%	\$41,381.82
KPPX	0%	\$0.00
KSAZ	20%	\$41,381.82
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	20%	\$41,381.82
KUSK	0%	\$0.00

KUTP 0% \$0.00

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 Alt Order #:  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Kirkpatrick/D/CON/ AZ  
 Product Desc: Kirkpatrick for Congress 2012  
 Estimate: ID 11368  
 CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPHO	10/23/12	10/29/12	M-F 530-6am M-F 530-6a	CM	M-F 530-6a (5:30 AM-6:00 AM)	:30	2	\$135.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/23/12	10/29/12	M--T---		2		\$135.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/23/12-10/29/12		M-F 530-6am See MG 2.6,2.7,2.8,2.9 [Per KJ]		M-F 530-6a (5:30 AM-6:00 AM--Th-----	:30	(\$135.00)	0.00	NM				
2	KPHO	10/23/12-10/29/12		M-F 530-6am See MG 2.6,2.7,2.8,2.9 [Oversold need clear sheet to place]		M-F 530-6a (5:30 AM-6:00 AM--Th-----	:30	(\$135.00)	0.00	NM				
2	KPHO	10/23/12	10/29/12	M-F 6-630a M-F 6-630a	CM	M-F 6-630a (6:00 AM-6:30 AM)	:30	5	\$90.00	IMP	0.00	NM	4	\$3,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/23/12	10/29/12	MTWTF--		5		\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/23/12-10/29/12		M-F 6-630a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 6-630a (6:00 AM-6:30 AMTWThF----	:30	(\$90.00)	0.00	NM				
2	KPHO	10/23/12-10/29/12		M-F 6-630a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 6-630a (6:00 AM-6:30 AMTWThF----	:30	(\$90.00)	0.00	NM				
3	KPHO	10/23/12-10/29/12		M-F 6-630a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 6-630a (6:00 AM-6:30 AMTWThF----	:30	(\$90.00)	0.00	NM				
4	KPHO	10/23/12-10/29/12		M-F 6-630a See MG 2.6,2.7,2.8,2.9 [Per KJ]		M-F 6-630a (6:00 AM-6:30 AMTWThF----	:30	(\$90.00)	0.00	NM				
5	KPHO	10/23/12-10/29/12		M-F 6-630a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 6-630a (6:00 AM-6:30 AMTWThF----	:30	(\$90.00)	0.00	NM				
6	KPHO	10/23/12-10/26/12		M-F 5PM News Ⓜ MG for 15.2,11.2,11.3,24.4,3.1,8.3,1.1,5.1,1.2,24.1,2.4		M-F 5p-530p -TwThF----	:30	\$1,400.00	0.00	NM				
7	KPHO	10/23/12-10/26/12		M-F 530p News Ⓜ MG for 15.2,11.2,11.3,24.4,3.1,8.3,1.1,5.1,1.2,24.1,2.4		M-F 530p News -TwThF----	:30	\$1,200.00	0.00	NM				
8	KPHO	10/23/12-10/26/12		M-F 3-4p Ⓜ MG for 15.2,11.2,11.3,24.4,3.1,8.3,1.1,5.1,1.2,24.1,2.4		M-F 3p-357p -TwThF----	:30	\$500.00	0.00	NM				
9	KPHO	10/29/12-10/29/12		M-Th, Su 430-5a Ⓜ MG for 15.2,11.2,11.3,24.4,3.1,8.3,1.1,5.1,1.2,24.1,2.4		M-Th, Su 430a-45 M-----	:30	\$40.00	0.00	NM				
3	KPHO	10/23/12	10/29/12	M-F 630-7a M-F 630-7a	CM	M-F 630-7a (6:30 AM-7:00 AM)	:30	4	\$80.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/23/12	10/29/12	M-WTF--		4		\$80.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/23/12-10/29/12		M-F 630-7a See MG 2.6,2.7,2.8,2.9 [Per KJ]		M-F 630-7a (6:30 AM-7:00 AM-wThF----	:30	(\$80.00)	0.00	NM				
2	KPHO	10/23/12-10/29/12		M-F 630-7a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 630-7a (6:30 AM-7:00 AM-wThF----	:30	(\$80.00)	0.00	NM				
3	KPHO	10/23/12-10/29/12		M-F 630-7a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 630-7a (6:30 AM-7:00 AM-wThF----	:30	(\$80.00)	0.00	NM				
4	KPHO	10/23/12-10/29/12		M-F 630-7a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 630-7a (6:30 AM-7:00 AM-wThF----	:30	(\$80.00)	0.00	NM				
4	KPHO	10/23/12	10/29/12	M-F 7a-9a CBS EARLY SHOW	CM	M-F 7a-9a	:30	5	\$90.00	IMP	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Kirkpatrick/D/CON/ AZ  
 Product Desc: Kirkpatrick for Congress 2012  
 Estimate: ID 11368  
 CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KPHO	10/23/12	10/29/12	M-F 7a-9a CBS EARLY SHOW	CM	M-F 7a-9a	MTWTF--	:30	5	\$90.00	IMP	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/23/12	10/29/12	MTWTF--		5			\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/23/12-10/29/12	M-F 7a-9a			M-F 7a-9a	MTWThF----	:30		(\$90.00)	0.00	NM			
		See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]													
3	KPHO	10/23/12-10/29/12	M-F 7a-9a			M-F 7a-9a	MTWThF----	:30		(\$90.00)	0.00	NM			
		See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]													
4	KPHO	10/23/12-10/29/12	M-F 7a-9a			M-F 7a-9a	MTWThF----	:30		(\$90.00)	0.00	NM			
		See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]													
5	KPHO	10/23/12-10/29/12	M-F 7a-9a			M-F 7a-9a	MTWThF----	:30		(\$90.00)	0.00	NM			
		See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]													
5	KPHO	10/23/12	10/29/12	CBS Sunday Morning CBS SUNDAY MORNING	CM	Various	-----S	:30	1	\$800.00	PMT	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/23/12	10/29/12	-----S		1			\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/23/12-10/29/12	CBS Sunday Morning			Various	-----Su	:30		(\$800.00)	0.00	NM			
		See MG 2.6,2.7,2.8,2.9 [Per KJ]													
6	KPHO	10/23/12	10/29/12	M-F 9a-10a PRICE IS RIGHT	CM	M-F 9a-10a	-TW-F--	:30	3	\$375.00	IMP	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/23/12	10/29/12	-TW-F--		3			\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/23/12-10/29/12	M-F 9a-10a			M-F 9a-10a	-TW--F----	:30		(\$375.00)	0.00	NM			
		See MG 6.4,6.5,6.6 [Per clear sheet]													
2	KPHO	10/23/12-10/29/12	M-F 9a-10a			M-F 9a-10a	-TW--F----	:30		(\$375.00)	0.00	NM			
		See MG 6.4,6.5,6.6 [Per clear sheet]													
3	KPHO	10/23/12-10/29/12	M-F 9a-10a			M-F 9a-10a	-TW--F----	:30		(\$375.00)	0.00	NM			
		See MG 6.4,6.5,6.6 [Per clear sheet]													
4	KPHO	10/23/12-10/26/12	M-F 6-630a			M-F 6-630a	-TWThF----	:30		\$150.00	0.00	NM			
		Ⓜ MG for 6.3,6.2,6.1													
5	KPHO	10/23/12-10/26/12	M-F Midday News			M-F 12p-1230p	-TWThF----	:30		\$450.00	0.00	NM			
		Ⓜ MG for 6.3,6.2,6.1													
6	KPHO	10/23/12-10/26/12	M-F Midday News			M-F 12p-1230p	-TWThF----	:30		\$450.00	0.00	NM			
		Ⓜ MG for 6.3,6.2,6.1													
7	KPHO	10/23/12	10/29/12	M-F 11a-12p YOUNG & THE RESTLESS	CM	M-F 1059a-1159a	M--T---	:30	2	\$400.00	IMP	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/23/12	10/29/12	M--T---		2			\$400.00	0.00					
8	KPHO	10/23/12	10/29/12	M-F Midday News CBS 5 NEWS @ NOON	CM	M-F 12p-1230p	-TW-F--	:30	3	\$250.00	IMP	0.00	NM	7	\$6,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/23/12	10/29/12	-TW-F--		3			\$250.00	0.00					

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 Estimate: ID 11368  
 CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KPHO	10/23/12	10/29/12	M-F Midday News CBS 5 NEWS @ NOON	CM	M-F 12p-1230p	-TW-F--	:30	3	\$250.00	IMP	0.00	NM	7	\$6,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	-TW-F--			3		\$250.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KPHO	10/23/12-10/29/12	M-F Midday News	M-F 12p-1230p	-TW--F----	:30			(\$250.00)	0.00	NM				
See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]															
2	KPHO	10/23/12-10/29/12	M-F Midday News	M-F 12p-1230p	-TW--F----	:30			(\$250.00)	0.00	NM				
See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]															
3	KPHO	10/23/12-10/29/12	M-F Midday News	M-F 12p-1230p	-TW--F----	:30			(\$250.00)	0.00	NM				
See MG 2.6,2.7,2.8,2.9 [Oversold]															
4	KPHO	10/23/12-10/26/12	M-F 6-630a	M-F 6-630a	-TWThF----	:30			\$300.00	0.00	NM				
Ⓜ MG for 2.5,3.4,2.2,2.3,2.1,2.4,2.4,3.4,4.4,8.2,19.1,24.3,3.3,4.1,4.5,3.2,8.1															
5	KPHO	10/23/12-10/26/12	M-F 6-630a	M-F 6-630a	-TWThF----	:30			\$300.00	0.00	NM				
Ⓜ MG for 2.5,3.4,2.2,2.3,2.1,2.4,2.4,3.4,4.4,8.2,19.1,24.3,3.3,4.1,4.5,3.2,8.1															
6	KPHO	10/23/12-10/26/12	M-F 7a-9a	M-F 7a-9a	-TWThF----	:30			\$350.00	0.00	NM				
Ⓜ MG for 2.5,3.4,2.2,2.3,2.1,2.4,2.4,3.4,4.4,8.2,19.1,24.3,3.3,4.1,4.5,3.2,8.1															
7	KPHO	10/23/12-10/26/12	M-F 7a-9a	M-F 7a-9a	-TWThF----	:30			\$350.00	0.00	NM				
Ⓜ MG for 2.5,3.4,2.2,2.3,2.1,2.4,2.4,3.4,4.4,8.2,19.1,24.3,3.3,4.1,4.5,3.2,8.1															
8	KPHO	10/23/12-10/26/12	M-F 7a-9a	M-F 7a-9a	-TWThF----	:30			\$350.00	0.00	NM				
Ⓜ MG for 2.5,3.4,2.2,2.3,2.1,2.4,2.4,3.4,4.4,8.2,19.1,24.3,3.3,4.1,4.5,3.2,8.1															
9	KPHO	10/23/12-10/26/12	M-F Late News	M-F 10p-1035p	-TWThF----	:30			\$2,400.00	0.00	NM				
Ⓜ MG for 2.5,3.4,2.2,2.3,2.1,2.4,2.4,3.4,4.4,8.2,19.1,24.3,3.3,4.1,4.5,3.2,8.1															
10	KPHO	10/28/12-10/28/12	Sun 10PM News	Su 10PM News	-----Su	:30			\$2,000.00	0.00	NM				
Ⓜ MG for 2.5,3.4,2.2,2.3,2.1,2.4,2.4,3.4,4.4,8.2,19.1,24.3,3.3,4.1,4.5,3.2,8.1															
9	KPHO	10/23/12	10/29/12	M-F 1230-3p CBS Afternoon	CM	1230p-2p (12:30 PM-2:00 PM)	M--T---	:30	2	\$300.00	IMP	0.00	NM	6	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	M--T---			2		\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KPHO	10/23/12-10/29/12	M-F 1230-3p CBS Afternoon	1230p-2p (12:30 PM-2:00 PM)	M--Th----	:30			(\$300.00)	0.00	NM				
See MG 9.3,9.4,9.5,9.6,9.7 [Below lowest rate in time period]															
3	KPHO	10/25/12-10/26/12	M-F 6-630a	M-F 6-630a	---ThF----	:30			\$300.00	0.00	NM				
Ⓜ MG for 15.6,15.1,18.1,9.2															
4	KPHO	10/25/12-10/26/12	M-F Late News	M-F 10p-1035p	---ThF----	:30			\$2,400.00	0.00	NM				
Ⓜ MG for 15.6,15.1,18.1,9.2															
5	KPHO	10/27/12-10/27/12	Sat 5a-7a	Sat AM	-----Sa--	:30			\$300.00	0.00	NM				
Ⓜ MG for 15.6,15.1,18.1,9.2															
6	KPHO	10/27/12-10/27/12	Sat 530PM News	Sat 530PM News	-----Sa--	:30			\$700.00	0.00	NM				
Ⓜ MG for 15.6,15.1,18.1,9.2															
7	KPHO	10/27/12-10/27/12	Sa Late News	Sa 10p-1035p	-----Sa--	:30			\$1,700.00	0.00	NM				
Ⓜ MG for 15.6,15.1,18.1,9.2															
10	KPHO	10/23/12	10/29/12	M-F 2-3p LET'S MAKE A DEAL	CM	M-F 2-3p	--W-F--	:30	2	\$250.00	IMP	0.00	NM	3	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	--W-F--			2		\$250.00		0.00				





Order / Rev: 484873 - 7  
Alt Order #:  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Kirkpatrick/D/CON/ AZ  
Product Desc: Kirkpatrick for Congress 2012  
Estimate: ID 11368  
CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KPHO	10/23/12	10/29/12	Letterman DAVID LETTERMAN	CM	M-F 1035p-1138p -TWTF--	:30	4	\$250.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-TWTF--			4		\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/23/12-10/29/12		Letterman		M-F 1035p-1138p	-TWThF----	:30	(\$250.00)		0.00	NM		
See MG 2.6,2.7,2.8,2.9 [Oversold]														
2	KPHO	10/23/12-10/29/12		Letterman		M-F 1035p-1138p	-TWThF----	:30	(\$250.00)		0.00	NM		
See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]														
3	KPHO	10/23/12-10/29/12		Letterman		M-F 1035p-1138p	-TWThF----	:30	(\$250.00)		0.00	NM		
See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]														
4	KPHO	10/23/12-10/29/12		Letterman		M-F 1035p-1138p	-TWThF----	:30	(\$250.00)		0.00	NM		
See MG 2.6,2.7,2.8,2.9 [Oversold]														
25	KPHO	10/23/12	10/26/12	M-Th, Su 430-5a CBS 5 NEWS @ 4:30A	CM	M-Th, Su 430a-455-TWT---	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-TWT---			1		\$50.00		0.00			
26	KPHO	10/27/12	10/27/12	Sat 5a-7a Sat 5a-7a	CM	Sat AM	-----S-	:30	\$225.00	FNP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-----S-			1		\$225.00		0.00			
27	KPHO	10/23/12	10/26/12	M-Th, Su 430-5a CBS 5 NEWS @ 4:30A	CM	M-Th, Su 430a-455-TWT---	:30	1	\$90.00	PMT	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-TWT---			1		\$90.00		0.00			
28	KPHO	10/27/12	10/27/12	Late Fringe Sat 1135-1230M COLD SQUAD	CM	Sat Late Fringe 11:-----S-	:30	1	\$75.00	PMT	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-----S-			1		\$75.00		0.00			
Totals													59	\$45,520.00
*Tax 1 Note: Tax 0.5%														

\*Tax 1 Note: Tax 0.5%

**ORDER**

**Orders**  
**Order / Rev:** 484867 - 5  
**Alt Order #:**  
**Product Desc:** Kirkpatrick for Congress 2012  
**Estimate:** ID 11367  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 07/10/12 / 10/22/12  
**Order Type:** GENERAL

**CBS5**  
**Primary AE:** House KPHO Local House KPHO Local  
**Sales Office:** KPHO  
**Sales Region:** Local

**Agency**  
**Name:** Media Strategies and Research  
**Buying Contact:**  
**Billing Contact:**  
 1580 Lincoln Street  
 Denver, CO 80203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Kirkpatrick/D/CON/ AZ  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Other  
**Priority:** IMP  
**Revenue Codes:** POL, PLC, CPL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	33	\$26,415.00	\$22,452.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	33	\$26,415.00	\$22,452.75	0.00
<b>Totals</b>	<b>33</b>	<b>\$26,415.00</b>	<b>\$22,452.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPHO Local House Kf			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
CBS5	22%	\$26,415.00
Market	100%	\$120,068.18

**Competitive Share**

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	18%	\$21,612.27
KPAZ	0%	\$0.00
KPNX	20%	\$24,013.64
KPPX	0%	\$0.00
KSAZ	20%	\$24,013.64
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	20%	\$24,013.64
KUSK	0%	\$0.00
KUTP	0%	\$0.00





Order / Rev: 484867 - 5  
 Alt Order #:  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Kirkpatrick/D/CON/ AZ  
 Product Desc: Kirkpatrick for Congress 2012  
 Estimate: ID 11367  
 CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KPHO	10/16/12	10/22/12	M-F 7a-9a CBS EARLY SHOW	CM	M-F 7a-9a	-T-TF--	:30	3	\$90.00	IMP	0.00	NM	2	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	-T-TF--		3			\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/16/12-10/22/12	M-F 7a-9a			M-F 7a-9a	-T-ThF----	:30		<del>(\$90.00)</del>	0.00	NM			
	See MG 6.3,6.4,6.5,6.6 [Oversold]														
2	KPHO	10/16/12-10/22/12	M-F 7a-9a			M-F 7a-9a	-T-ThF----	:30		<del>(\$90.00)</del>	0.00	NM			
	See MG 6.3,6.4,6.5,6.6 [Oversold]														
3	KPHO	10/16/12-10/22/12	M-F 7a-9a			M-F 7a-9a	-T-ThF----	:30		<del>(\$90.00)</del>	0.00	NM			
	See MG 3.4,3.5 [Per KJ]														
4	KPHO	10/22/12-10/22/12	M-F 7a-9a			M-F 7a-9a	M-----	:30		\$200.00	0.00	NM			
	Ⓜ MG for 22.2,11.3,3.3														
5	KPHO	10/22/12-10/22/12	Early News Specials			Early News Speci	M-----	:30		\$275.00	0.00	NM			
	Ⓜ MG for 22.2,11.3,3.3														
4	KPHO	10/16/12	10/22/12	CBS Sunday Morning CBS SUNDAY MORNING	CM	Various	-----S	:30	1	\$500.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	-----S		1			\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/16/12-10/22/12	CBS Sunday Morning			Various	-----Su	:30		<del>(\$500.00)</del>	0.00	NM			
	See MG 10.4,10.5 [Per KJ]														
5	KPHO	10/16/12	10/22/12	M-F 9a-10a PRICE IS RIGHT	CM	M-F 9a-10a	M-W----	:30	2	\$375.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	M-W----		2			\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/16/12-10/22/12	M-F 9a-10a			M-F 9a-10a	M-W-----	:30		<del>(\$375.00)</del>	0.00	NM			
	See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]														
2	KPHO	10/16/12-10/22/12	M-F 9a-10a			M-F 9a-10a	M-W-----	:30		<del>(\$375.00)</del>	0.00	NM			
	See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]														
6	KPHO	10/16/12	10/22/12	M-F 11a-12p YOUNG & THE RESTLESS	CM	M-F 1059a-1159a	-T---F--	:30	2	\$400.00	IMP	0.00	NM	4	\$3,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	-T---F--		2			\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/16/12-10/22/12	M-F 11a-12p			M-F 1059a-1159a	-T---F----	:30		<del>(\$400.00)</del>	0.00	NM			
	See MG 6.3,6.4,6.5,6.6 [Per KJ]														
2	KPHO	10/16/12-10/22/12	M-F 11a-12p			M-F 1059a-1159a	-T---F----	:30		<del>(\$400.00)</del>	0.00	NM			
	See MG 6.3,6.4,6.5,6.6 [Per KJ]														
3	KPHO	10/16/12-10/16/12	Early News Specials			Early News Speci	-T-----	:30		\$365.00	0.00	NM			
	Ⓜ MG for 10.1,3.1,9.1,22.1,13.3,10.3,13.1,3.2,18.1,6.1,6.2														
4	KPHO	10/16/12-10/16/12	Early News Specials			Early News Speci	-T-----	:30		\$365.00	0.00	NM			
	Ⓜ MG for 10.1,3.1,9.1,22.1,13.3,10.3,13.1,3.2,18.1,6.1,6.2														
5	KPHO	10/16/12-10/19/12	M-F 530p News			M-F 530p News	-TwThF----	:30		\$1,200.00	0.00	NM			
	Ⓜ MG for 10.1,3.1,9.1,22.1,13.3,10.3,13.1,3.2,18.1,6.1,6.2														
6	KPHO	10/16/12-10/19/12	M-F Late News			M-F 10p-1035p	-TwThF----	:30		\$1,300.00	0.00	NM			
	Ⓜ MG for 10.1,3.1,9.1,22.1,13.3,10.3,13.1,3.2,18.1,6.1,6.2														
7	KPHO	10/16/12	10/22/12	M-F Midday News CBS 5 NEWS @ NOON	CM	M-F 12p-1230p	M--T---	:30	2	\$250.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	M--T---		2			\$250.00	0.00					

Order / Rev: 484867 - 5  
 Alt Order #:  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Kirkpatrick/D/CON/ AZ  
 Product Desc: Kirkpatrick for Congress 2012  
 Estimate: ID 11367

CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KPHO	10/16/12	10/22/12	M-F Midday News CBS 5 NEWS @ NOON	CM	M-F 12p-1230p	M--T---	:30	2	\$250.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	M--T---		2			\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		M-F Midday News		M-F 12p-1230p	M--Th-----	:30		<del>(\$250.00)</del>		0.00	NM		
	Credited														
2	KPHO	10/16/12-10/22/12		M-F Midday News		M-F 12p-1230p	M--Th-----	:30		<del>(\$250.00)</del>		0.00	NM		
	See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15														
	[Per clear sheet]														
8	KPHO	10/16/12	10/22/12	M-F 1230-3p CBS Afternoon M-F 1230p-2p	CM	1230p-2p (12:30 PM-2:00 PM)	--W----	:30	1	\$300.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	--W----		1			\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		M-F 1230-3p CBS Afternoon		1230p-2p (12:30 PM-2:00 PM)	--W-----	:30		<del>(\$300.00)</del>		0.00	NM		
	See MG 10.4,10.5														
	[Per KJ]														
9	KPHO	10/16/12	10/22/12	M-F 2-3p LET'S MAKE A DEAL	CM	M-F 2-3p	-T-----	:30	1	\$250.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	-T-----		1			\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		M-F 2-3p		M-F 2-3p	-T-----	:30		<del>(\$250.00)</del>		0.00	NM		
	See MG 6.3,6.4,6.5,6.6														
	[Oversold - Low rate]														
10	KPHO	10/16/12	10/22/12	M-F 3-4p PEOPLES COURT	CM	M-F 3p-357p	M--TF--	:30	3	\$175.00	IMP	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	M--TF--		3			\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		M-F 3-4p		M-F 3p-357p	M--ThF----	:30		<del>(\$175.00)</del>		0.00	NM		
	See MG 6.3,6.4,6.5,6.6														
	[Oversold- Low rate]														
2	KPHO	10/16/12-10/22/12		M-F 3-4p		M-F 3p-357p	M--ThF----	:30		<del>(\$175.00)</del>		0.00	NM		
	See MG 10.4,10.5														
	[Per KJ]														
3	KPHO	10/16/12-10/22/12		M-F 3-4p		M-F 3p-357p	M--ThF----	:30		<del>(\$175.00)</del>		0.00	NM		
	See MG 6.3,6.4,6.5,6.6														
	[Oversold- Low rate]														
4	KPHO	10/20/12-10/20/12		Sa Late News		Sa 10p-1035p	-----Sa--	:30		\$900.00		0.00	NM		
	Ⓜ MG for 8.1,4.1,13.2,10.2														
5	KPHO	10/20/12-10/20/12		Sat 5PM News		Sa 5PM News	-----Sa--	:30		\$400.00		0.00	NM		
	Ⓜ MG for 8.1,4.1,13.2,10.2														
11	KPHO	10/16/12	10/22/12	M-F 4-5p ANDERSON COOPER	CM	M-F 358p-458p	-TWT---	:30	3	\$225.00	IMP	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	-TWT---		3			\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KPHO	10/16/12-10/22/12		M-F 4-5p		M-F 358p-458p	-TwTh-----	:30		<del>(\$225.00)</del>		0.00	NM		
	See MG 3.4,3.5														
	[Per KJ]														
12	KPHO	10/16/12	10/22/12	M-F 5PM News CBS 5 NEWS @ 5P	CM	M-F 5p-530p	M-W-F--	:30	3	\$350.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	M-W-F--		3			\$350.00	0.00					

Order / Rev: 484867 - 5  
 Alt Order #:  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Kirkpatrick/D/CON/ AZ  
 Product Desc: Kirkpatrick for Congress 2012  
 Estimate: ID 11367  
 CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KPHO	10/16/12	10/22/12	M-F 5PM News CBS 5 NEWS @ 5P	CM	M-F 5p-530p	M-W-F--	:30	3	\$350.00	IMP	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 M-W-F-- 3 \$350.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KPHO 10/16/12-10/22/12 M-F 5PM News M-F 5p-530p M-W--F---- :30 (\$350.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
2 KPHO 10/16/12-10/22/12 M-F 5PM News M-F 5p-530p M-W--F---- :30 (\$350.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
3 KPHO 10/16/12-10/22/12 M-F 5PM News M-F 5p-530p M-W--F---- :30 (\$350.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
13	KPHO	10/16/12	10/22/12	M-F 530p News CBS 5 NEWS @ 530P	CM	M-F 530p News	MT-T---	:30	3	\$325.00	IMP	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 MT-T--- 3 \$325.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KPHO 10/16/12-10/22/12 M-F 530p News M-F 530p News MT-Th----- :30 (\$325.00) 0.00 NM See MG 6.3,6.4,6.5,6.6 [Per KJ]															
2 KPHO 10/16/12-10/22/12 M-F 530p News M-F 530p News MT-Th----- :30 (\$325.00) 0.00 NM See MG 10.4,10.5 [Per KJ]															
3 KPHO 10/16/12-10/22/12 M-F 530p News M-F 530p News MT-Th----- :30 (\$325.00) 0.00 NM See MG 6.3,6.4,6.5,6.6 [Per KJ]															
14	KPHO	10/16/12	10/22/12	M-F 630PM News CBS 5 NEWS @ 630P	CM	M-F 630PM News	-TW-F--	:30	3	\$500.00	IMP	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 -TW-F-- 3 \$500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KPHO 10/16/12-10/22/12 M-F 630PM News M-F 630PM News -TW--F---- :30 (\$500.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
2 KPHO 10/16/12-10/22/12 M-F 630PM News M-F 630PM News -TW--F---- :30 (\$500.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
3 KPHO 10/16/12-10/22/12 M-F 630PM News M-F 630PM News -TW--F---- :30 (\$500.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
15	KPHO	10/16/12	10/22/12	Mon 9p-10p HAWAII FIVE-0	CM	Mon 9p-10p	M-----	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 M----- 1 \$3,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KPHO 10/16/12-10/22/12 Mon 9p-10p Mon 9p-10p M----- :30 \$3,000.00 0.00 NM															
16	KPHO	10/16/12	10/22/12	Wed 8p-9p CRIMINAL MINDS	CM	Wed 8p-9p	--W----	:30	1	\$2,500.00	IMP	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 --W---- 1 \$2,500.00 0.00															
17	KPHO	10/16/12	10/22/12	Fri 9p-10p BLUE BLOODS	CM	F 9p-10p	----F--	:30	1	\$2,500.00	IMP	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 ----F-- 1 \$2,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KPHO 10/16/12-10/22/12 Fri 9p-10p F 9p-10p ----F---- :30 (\$2,500.00) 0.00 NM Credited															
18	KPHO	10/16/12	10/22/12		CM	Sat 8p-9p	-----S-	:30	1	\$750.00	IMP	0.00	NM	0	\$0.00

Order / Rev: 484867 - 5  
Alt Order #:  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Kirkpatrick/D/CON/ AZ  
Product Desc: Kirkpatrick for Congress 2012  
Estimate: ID 11367  
CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 8p-9p															
CRIMETIME SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/12	10/22/12	-----S-			1		\$750.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KPHO	10/16/12-10/22/12		Sat 8p-9p		Sat 8p-9p	-----Sa--	:30	<del>(\$750.00)</del>	0.00	NM				
See MG 6.3,6.4,6.5,6.6															
[Per KJ]															
19	KPHO	10/16/12	10/22/12	Sun 7p-8p	CM	Sun 7p-8p	-----S	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
AMAZING RACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/12	10/22/12	-----S			1		\$3,000.00	0.00					
20	KPHO	10/16/12	10/22/12	M-F Late News	CM	M-F 10p-1035p	MTWTF--	:30	5	\$1,300.00	PMT	0.00	NM	5	\$6,500.00
CBS 5 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--			5		\$1,300.00	0.00					
21	KPHO	10/16/12	10/22/12	Sa Late News	CM	Sa 10p-1035p	-----S-	:30	1	\$500.00	IMP	0.00	NM	0	\$0.00
Sa Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/12	10/22/12	-----S-			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KPHO	10/16/12-10/22/12		Sa Late News		Sa 10p-1035p	-----Sa--	:30	<del>(\$500.00)</del>	0.00	NM				
Credited															
22	KPHO	10/16/12	10/22/12	Letterman	CM	M-F 1035p-1138p	-T-T---	:30	2	\$250.00	IMP	0.00	NM	0	\$0.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/12	10/22/12	-T-T---			2		\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KPHO	10/16/12-10/22/12		Letterman		M-F 1035p-1138p	-T-Th-----	:30	<del>(\$250.00)</del>	0.00	NM				
See MG 6.3,6.4,6.5,6.6															
[Per KJ]															
2	KPHO	10/16/12-10/22/12		Letterman		M-F 1035p-1138p	-T-Th-----	:30	<del>(\$250.00)</del>	0.00	NM				
See MG 3.4,3.5															
[Per KJ]															
23	KPHO	10/16/12	10/19/12	M-F Late News	CM	M-F 10p-1035p	-TWTF--	:30	1	\$1,300.00	PMT	0.00	NM	1	\$1,300.00
CBS 5 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/12	10/22/12	-TWTF--			1		\$1,300.00	0.00					
24	KPHO	10/16/12	10/19/12	M-F 630-7a	CM	M-F 630-7a	-TWTF--	:30	1	\$300.00	FNP	0.00	NM	1	\$300.00
M-F 630-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/12	10/22/12	-TWTF--			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KPHO	10/16/12-10/22/12		M-F 6-630a		M-F 6-630a	MTWThF----	:30	\$300.00	0.00	NM				
25	KPHO	10/16/12	10/18/12	M-Th, Su 430-5a	CM	M-Th, Su 430a-455p	-TWT---	:30	1	\$90.00	PMT	0.00	NM	1	\$90.00
CBS 5 NEWS @ 4:30A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/12	10/22/12	-TWT---			1		\$90.00	0.00					

\*Tax 1 Note: Tax 0.5%

Totals 33 \$26,415.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KPHO-TV      Phoenix	<b>Date:</b> 10/5/2012
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I, Media Strategies and Research,  
 being/on behalf of: Ann Kirkpatrick, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Congress  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, October 23, 2012			Monday, October 29, 2012		

**Total Charges: \$42,090.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Kirkpatrick for Arizona

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Daniel A. Flores

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Friday, October 05, 2012

Date



Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title